



Website: [thestagebytheriver.org](http://thestagebytheriver.org)

## Our History

- A committee of six like-minded volunteers
  - May 2023
  - Explored feasibility of privately funded PAC
  - Unanimous support of CISD school board
    - Build site donated and approved
    - MOU developed and signed
- Vision, Mission statements developed
- Contract signed with San Angelo Area Foundation
- Website developed
- Site visits to area and regional PACs
- Architect interviews and selection
- Seed money donations pursued past 12 months
- Soft Launch following encore OAP performance May 2024



- Contract signed with San Angelo Area Foundation as Special Project
- Obtained 501C3 status for tax deductible donations
- Project created to *raise funds* and *leverage partnerships* between private funding and foundational grants
- *OUR VISION:* To create a facility to adequately support and present any and all school functions including the performing arts department of CISD.

# WHY NOW?

- **No secret that CISD has many needs**
  - Classroom space
  - Updating current buildings
  - Free standing middle school
- **We are *NOT* a mineral rich county**
  - Upton, Irion counties
  - Billion dollar bases
  - School Finance Laws
- **25 years since last school bond passed**
  - Student population tripled
  - Building space remained the same





## Why now? (continued)

As a result, ***Extracurricular facilities*** like a performing arts center are ***not a priority***, nor can extracurricular facilities ever be!

### Current situation:

- **Band hall small and inefficient to meet needs**
  - For instrument storage
  - For practice space for any band of competing size
  - Not conducive to growing band size
  - Not conducive to band pride



- **One Act Play performers and cast use a stage in the high school cafeteria**
  - **NOT** UIL compliant
  - Must resize set layout when performing on UIL compliant stage
  - Places handicap on our OAP cast and crew
  - Christoval HS OAP public performances occur in a rented facility in San Angelo (SAPAC)







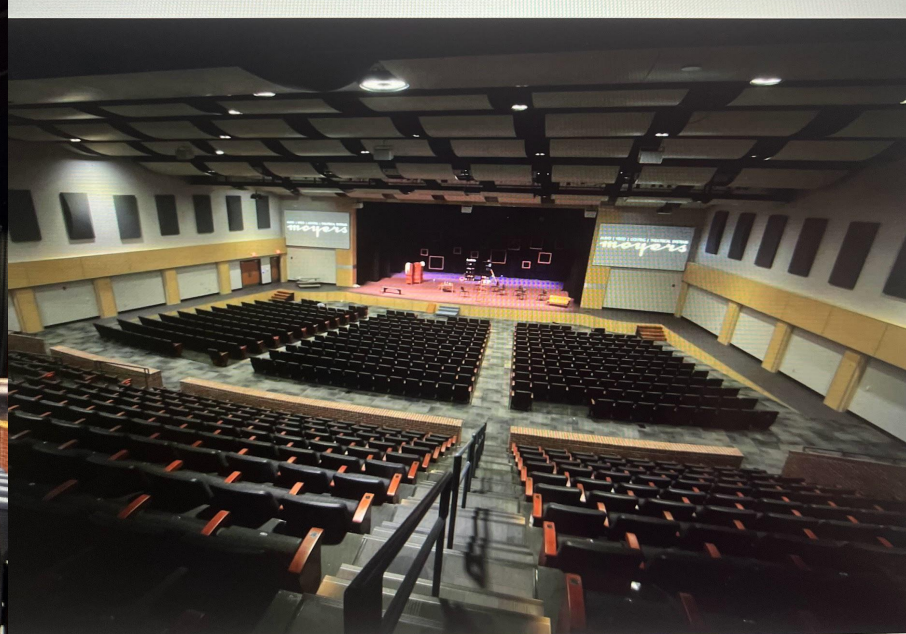




Rankin ISD Performing Arts Center  
Site of UIL OAP District Competition



Denver City ISD Performing Arts Center  
Site of UIL OAP Area Competition





# Austin ISD Performing Arts Center

## State UIL OAP competition venue



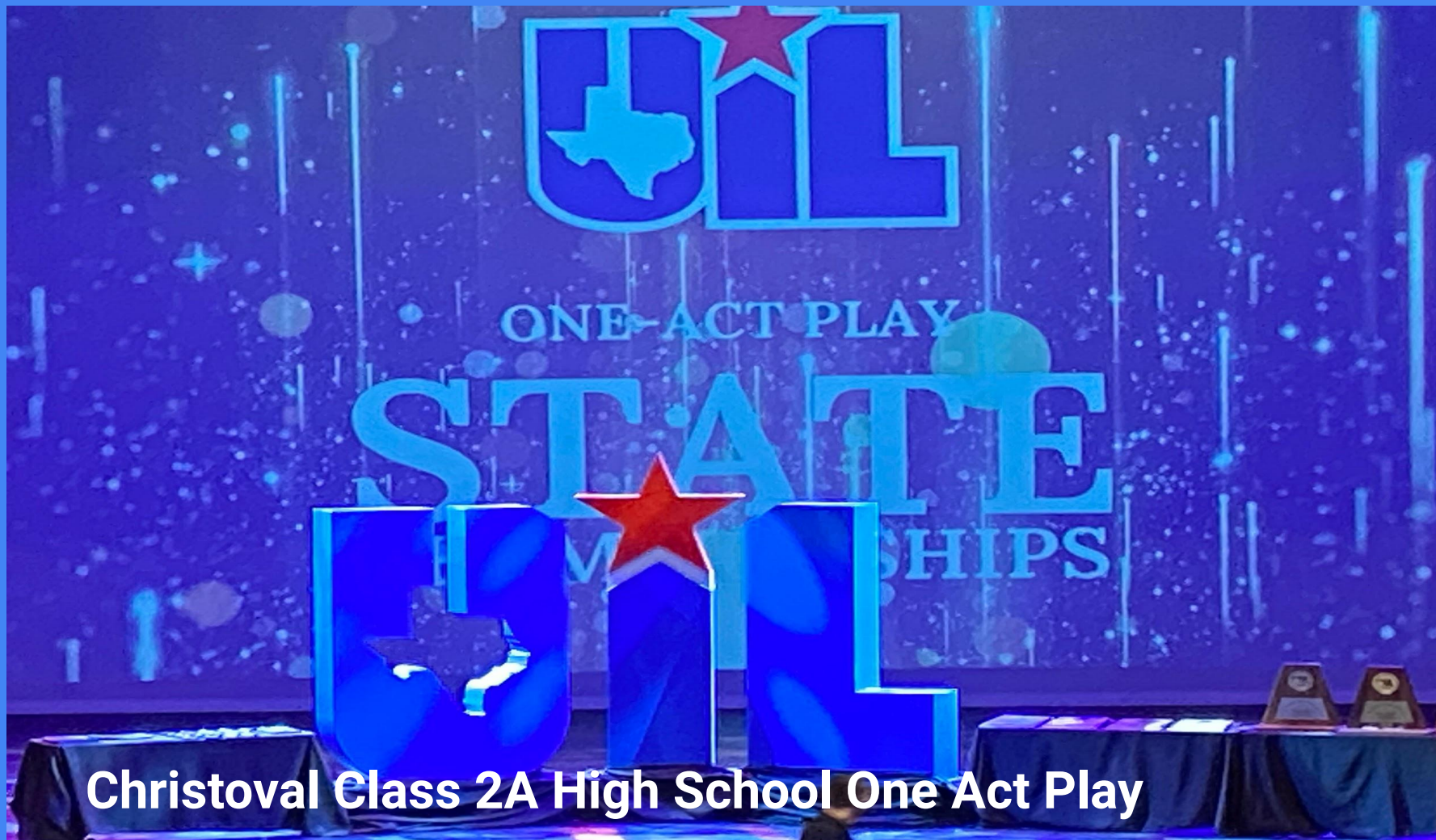


## DID YOU KNOW?

- **43%** of the students in grades **6-12** at CISD are enrolled in the performing arts.
- That is *more* students than any other extracurricular activity at CISD
- Students in the arts are more likely to earn exceptional scores on standardized testing
- **20%** of students in the arts are more likely to attend college, with **42%** more likely to attend a 4 year college or university (Texas Cultural Trust publication 2023)

# The Arts prepare for 21st century workforce

- Develops **core competency** and **interpersonal skills**
  - *Creativity,*
  - *Innovation,*
  - *Critical thinking,*
  - *Problem solving,*
  - *Communication and*
  - *Collaboration skills*
- The Arts generated **6 billion dollars** in past decade for Texas economy
- Nearly ONE in 15 Texas jobs are creative careers  
(*Texas Cultural Trust publication 2023*)



**Christoval Class 2A High School One Act Play**

# Christoval Class 2A High School One Act Play

- CHS One Act Play has qualified for state competition
  - **8** out of past 11 years
  - **3** state championships
  - **2** first runner up
  - **1** fourth place
  - **1** fifth place
  - **1** 6th place

# CHS Cast Accolades for UIL OAP Competitions

- **59** honorable mentions for all star cast
- **100** all star cast members
- **42** best performers
- **3** Samuel French Awards (top acting award 2A state competition)



**2018 state champs: *"The Curious Incident of the Dog in the Night Time"***





2021 State Champs *"The Lost Boys"*





2022 State Second Place *"Unexpected Tenderness"*



2023 State Champs *"The Red Suitcase"*





2024 State Alternate *"The Unreturning"*

# How Much is Needed?

- Large capital project
  - Researched other rural and urban schools
  - Identified best practices for completion
  - Contract signed with Jacob-Martin Architects
    - Establishing probable costs
    - Initial architectural renderings and floor plan done
    - Continue to refine architectural plans
    - Initial target estimate of **12 to 15 million** dollars
    - Approximately 30,000 square foot building





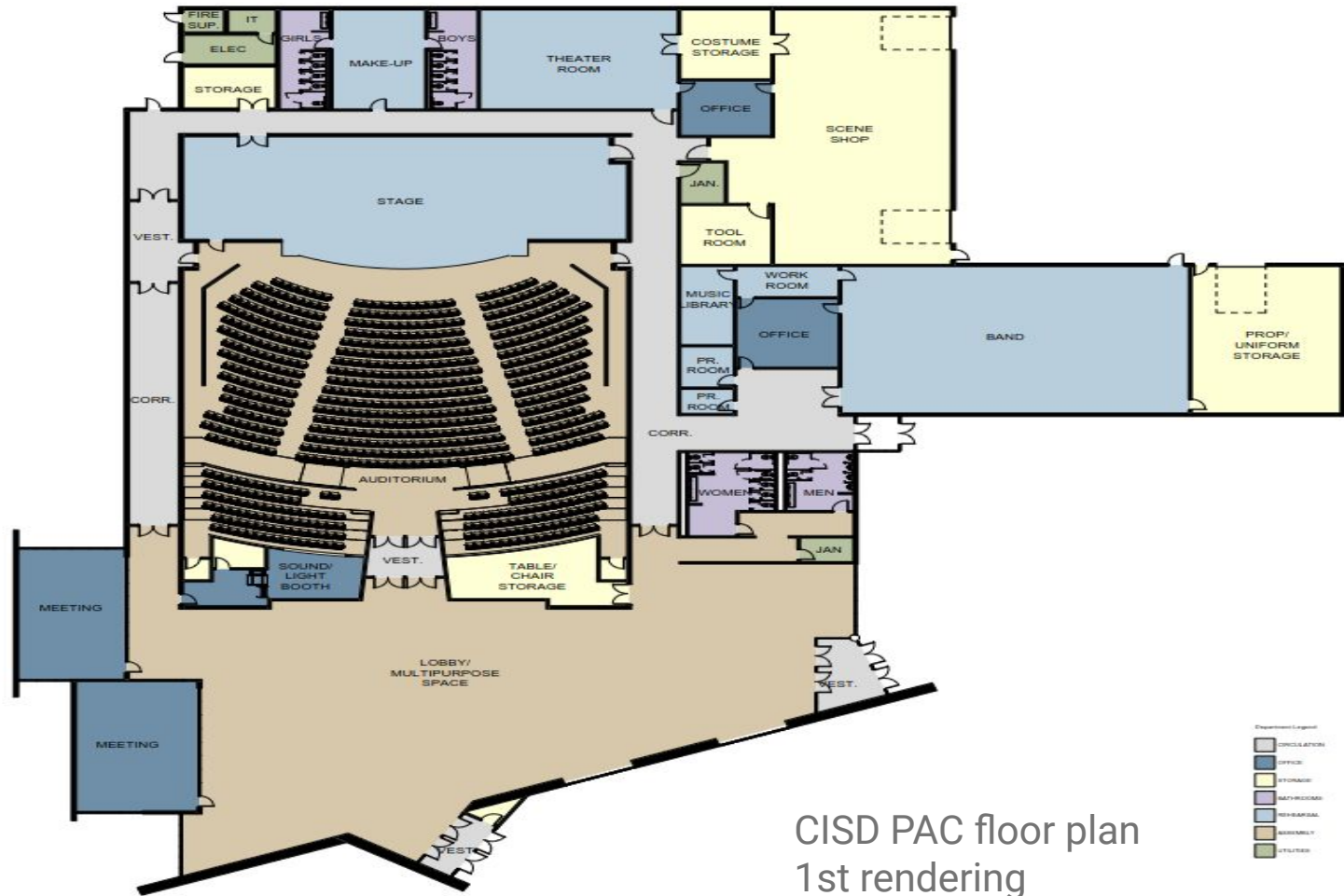
# CHRISTOVAL ISD

1ST RENDERING



## CTX PERFORMING ARTS CENTER



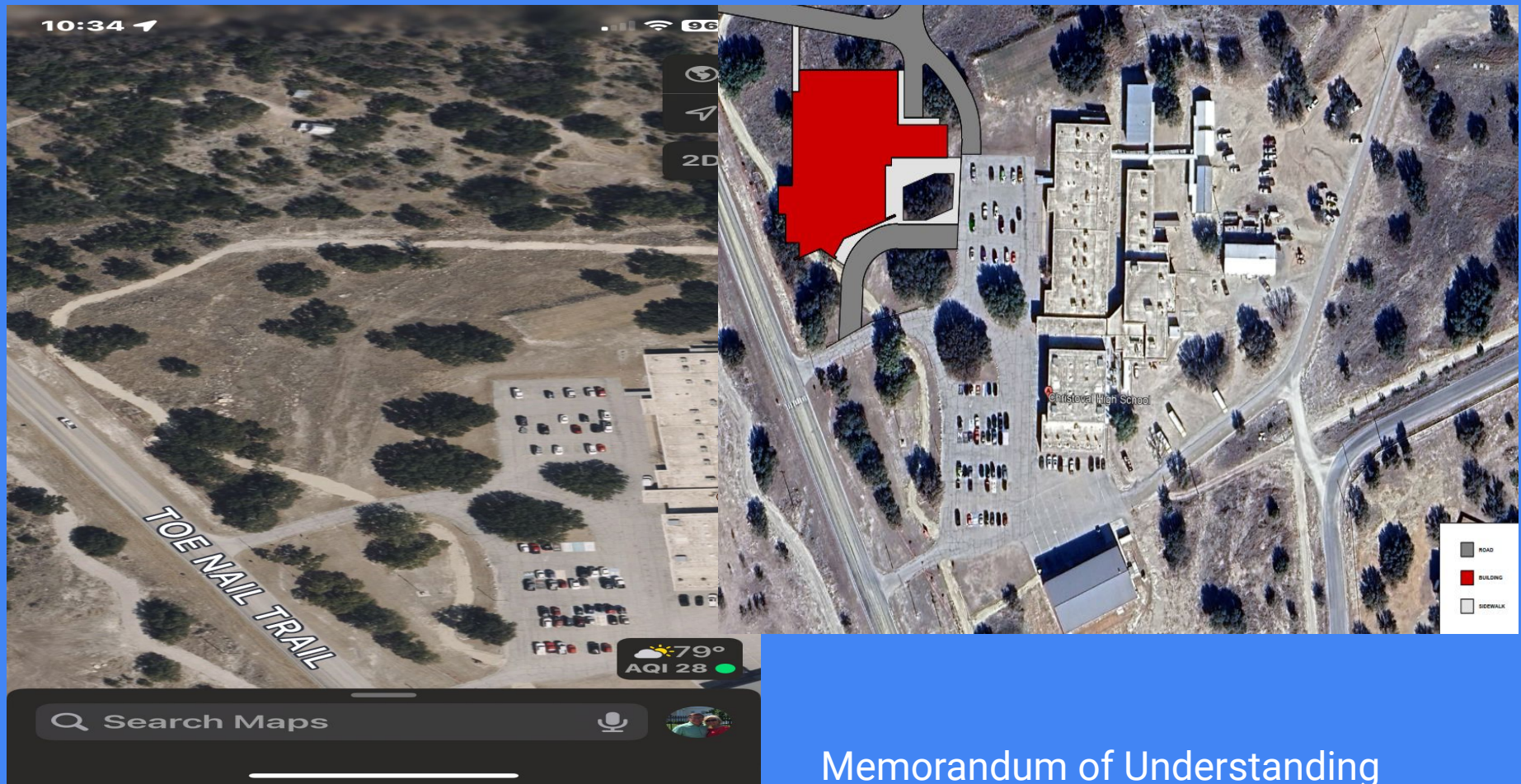


CISD PAC floor plan  
1st rendering

## Will be multifunctional building

- CISD functions:
  - Awards programs,
  - UIL competitions,
  - Recitals,
  - Summer programs,
  - Band concerts,
  - OAP performances, and
  - Prom
- Community functions:
  - board meetings,
  - social functions
  - Texas *En Plein Air* displays and awards ceremonies
- Can have year-round revenue generating events for CISD, unlike seasonal events
- Future generated events can include choir, orchestra, or dance





Memorandum of Understanding  
signed with CISD. Donated site

## ***“A Call To Action” (Donors, Contributors, Sponsors)***

- No contribution is too small
  - Ongoing need for seed money
  - Printings, mailings, architectural meeting costs
- No contribution is too large
  - Can fund the whole project if you desire
  - 3 donors contributed the first 1.5 million to the SAPAC project
- Will have naming rights for particular areas of the project
  - Auditorium
  - Lobby
  - Performing Arts Center Building
  - Meeting Rooms...

- WE *need* your influence and help!
  - Specifically chosen target group of influencers
    - Embrace our vision
    - Promote in your circles of influence
    - Help us to move this project forward
  - To Identify persons who may be interested in donating monetarily (*red hot intro to potential large donors*)
  - To identify In-kind contributions (printing services, legal services, consulting services)

- Must raise 5 million dollars by May 2025 before foundations will take our applications seriously (*first job syndrome*)
- TIMELINE
  - Private donors (June 2024-December 2025)
  - Foundation donors (January-December 2025)
  - Final architectural plans (January-May 2026)
  - Construction bids (July -December 2026)
  - Construction (January 2027-May 2028)
  - Events begin (May 2028)
- Have 4 years remaining on our SAAF contract, then funds are rolled into a SAAF endowment fund for CISD performing arts program

**QUESTIONS/COMMENTS**





2018



2021



2023